



Checklist 2: Video Types

Project
Name: _____

Date: _____

There are so many different types of videos that you can create and varying the types of videos you create will also help to keep your videos interesting and more engaging for your audience.

If you're ever stuck thinking about what type of videos to create, then take a look through this checklist and think about how you can repurpose content that you may already have to create some great new videos you can share with your followers or upload to your YouTube channel.

- | | Yes | No |
|--|--------------------------|--------------------------|
| 1 Have you created a Welcome video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 Have you created a How-To video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 Have you created a 'one problem-one solution' video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 Have you created a case study video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 Have you created a checklist video? | <input type="checkbox"/> | <input type="checkbox"/> |

Notes



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- | | | | |
|----|---|--------------------------|--------------------------|
| 6 | Have you created a top 10 tips video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Have you created a list of helpful resources video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 8 | Have you created a Q&A video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 9 | Have you created a behind the scenes video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 10 | Have you created an interview video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 11 | Have you created a product review video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 12 | Have you created a 'Grab Your Bonuses' video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 13 | Have you created a Free Offer video? | <input type="checkbox"/> | <input type="checkbox"/> |
| 14 | Have you created a competition video? | <input type="checkbox"/> | <input type="checkbox"/> |

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15 Have you created a comparison video?

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16 Have you created an income proof video?

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17 Have you created an inspirational video?

☐ ☐

18 Have you created a motivational video?

☐ ☐

19 Have you created a controversial video?

☐ ☐

20 Have you created a RANT video?

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Notes