



Checklist 20 - Reddit Content Creation

Project

Name:

Date:

When you first arrive at the Reddit home page it may look a little overwhelming.

You will see an extensive list of posts that have been shared by users and it might look a little disorganised.

There are 2 types of entries on Reddit, these are Links and Discussions

The majority of posts are links but you will see discussions with a small Aa icon

You will also see small play button icons that indicate these posts are videos or slides

When you click on the title then it will take you directly to the webpage or discussion that it links to

To the left of the post image you will see up and down arrows which is where people can up vote or down vote depending on whether they like the post or not

All discussions and links have an area where visitors can leave comments

Yes No

- 1 Create a New Post

click on your name in the top right corner and then click new post

- 2 Create a Link post

click on the link tab

- 3 Enter the link of the webpage you want to direct people to

- 4 Upload an image or video from your computer

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- 5 Choose whether to post to your profile or to a subreddit that you have subscribed to

You will see these below the entry box

- 6 Choose whether you want replies sent to your inbox

- 7 Check the box in the captcha code and hit submit

- 8 Create a Text post

- 9 Enter the title of your post

- 10 Enter the text of your post

- 11 Choose whether to post to your profile or to a subreddit that you have subscribed to

You will see these below the entry box

- 12 Choose whether you want replies sent to your inbox

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- 13 Check the box in the captcha code and hit submit

Whenever you create a post aim to create an attention grabbing, intriguing, controversial, emotional headline. Something that grabs someone's attention within the first few words

- 14 Add emojis

Sometimes emojis can help your post stand out but be aware that some people love emoji's whilst some people can't stand them. If you're on a computer and want to easily add emojis then go to <https://www.emojicopy.com/>

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