



Checklist 11 - Setting Up A Group Coaching Webinar Series

Project Name: _____

Date: _____

Yes No

One of the easiest ways to scale your online business is creating your own group coaching webinar group series. Unlike one on one coaching, this is scalable where you can teach dozens of students at once and charge as much or as little as you wish. It works in every single industry and niche. In this checklist, I'll walk you through the guide to setting up your own program.

1

Decide on the topic you would like to teach. Let it be marketing, health, fitness, business, finance, advertising etc. It works in every niche.

2

Decide on the timeframe for your coaching program.

- A. 10 Day Live Webinar Group Coaching Program
- B. 4 Week Live Webinar Group Coaching Program
- C. 8 Week Live Webinar Group Coaching Program
- D. 52 Week Live Webinar Group Coaching Program

The choice is yours

3

Decide on a day and time you would like to deliver the training. I recommend survey your subscribers and create a poll inside your FB Group or Profile to find out what day and time suits your audience best, taking into account what time you are available to deliver.

4

Decide on how you will present the training? Zoom. GoToWebinar, FB Live Feeds are all possible options.

Notes



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- 5 Have a membership area where you can upload all replays so students who miss the webinars can view.
- 6 Have a Facebook Group for students to ask questions.
- 7 If running a 4 to 8-week course, have all the content and complete plan for the coaching program laid out before you start
- 8 If running a longer coaching program you can ask questions weekly inside your group on what topics they would like covered on the upcoming webinar.
- 9 Webinar replays recording can be resold as a training program at whatever price you decide at a future date.
- 10 The content you created for the first coaching program can be repeated over quarterly, 6 months or year giving you an evergreen coaching program.

Notes