



## Checklist 5 - Warrior Plus Product Setup

Project Name: \_\_\_\_\_

Date: \_\_\_\_\_

### PART 1 - SETUP OFFER & PRODUCTS

	Yes	No
1 Go to Vendors > offers > create news	<input type="checkbox"/>	<input type="checkbox"/>
2 Enter title, descriptions, category, keywords and leave public OFF for now.	<input type="checkbox"/>	<input type="checkbox"/>
3 Put the launch date in start time.	<input type="checkbox"/>	<input type="checkbox"/>
4 Add a front end page and create new offer.	<input type="checkbox"/>	<input type="checkbox"/>
5 Enter product name	<input type="checkbox"/>	<input type="checkbox"/>
6 Enter Delivery URL	<input type="checkbox"/>	<input type="checkbox"/>
7 Enter refund period	<input type="checkbox"/>	<input type="checkbox"/>
8 Enter content type and enter keywords	<input type="checkbox"/>	<input type="checkbox"/>

*Notes*



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- 9 Enter support email
- 10 Enter support URL
- 11 Choose Paypal account
- 12 Enter Normal Price (2 - 10 X the selling price)
- 13 Enter Sale Price
- 14 Add Dimesale if required (1 cent every 2 or 5 sales)
- 15 Integrate Autoresponder
- 16 Choose affiliate commission
- 17 Enter affiliate details (only required for front end)
- 18 Turn Affiliate Program Accelerator on

*Notes*



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- |    |   |                          |                          |
|----|---|--------------------------|--------------------------|
| 19 | Turn Deal of the Day On and increase commission if possible   | <input type="checkbox"/> | <input type="checkbox"/> |
| 20 | Provide access to Warrior Plus for review   | <input type="checkbox"/> | <input type="checkbox"/> |
| 21 | Set product statuses to open available for sale.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 22 | Click Add upsell to this offer and repeat.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 23 | Click Add downsell to this offer and repeat.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 24 | Check all add to cart buttons to make sure they are linked to the correct offers and follow the correct path through your funnel. | <input type="checkbox"/> | <input type="checkbox"/> |
| 25 | Check you have added the "pass on offer" links at the bottom of the your OTO sales pages and they direct to the correct page.     | <input type="checkbox"/> | <input type="checkbox"/> |

### PART 2 - AFFILIATE APPROVAL

- |   |  | Yes                      | No                       |
|---|--|--------------------------|--------------------------|
| 1 | Come close to launch day you should check affiliate approvals twice a day. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | During launch day you should be checking every hour.                       | <input type="checkbox"/> | <input type="checkbox"/> |

*Notes*



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### AFFILIATE APPROVAL RULES

- 1 Anyone with more than a score of 50 sales put on instant.
- 2 Anyone with less than 50 sales put on delayed.
- 3 Anyone with a refund rate above 25% deny.
- 4 Anyone with 500 sales put on instant all products.
- 5 Members less than a week old deny if no history. Check their profile.
- 6 Keep in mind most affiliates do not request until the day of launch.

*Notes*