



## Checklist 7: PLR Rebranding - Video

Project Name: \_\_\_\_\_

Date: \_\_\_\_\_

Yes No

*Rebranding PLR videos may seem quite a challenge comparing to simple text content rebranding, but the following checklist will show you how small add-ons will make a big difference.*

- |   |  |                          |                          |
|---|--|--------------------------|--------------------------|
| 1 | Make sure the PLR videos do not contain any branding elements.   | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Add a branded Intro with your product name/logo. Use software as Viddyoze to create such intro. Do that on each video.   | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Add an overlay on the bottom left or right of your videos with your product name/logo. You can use online free tools as Kapwing Studio ( <a href="https://www.kapwing.com/studio">https://www.kapwing.com/studio</a> ) for this purpose. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Add text overlay with the topic of each specific video. (Optional)   | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Add your own video intro to the PLR video training, presenting your course and "your colleague" that will be doing the video training.   | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | Host the rebranded video training inside a members' area with your brand, logo and colors of your rebranded product.   | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Add transcripts under each video.  | <input type="checkbox"/> | <input type="checkbox"/> |

Notes



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8 Add resources and links under each video.

 

9 Add an action plan, a worksheet, a mind map, templates or anything that may add value to the videos.

 

*Notes*