



Checklist 10 - How To Build Backlinks For More Traffic

Project
Name: _____

Date: _____

Yes No

As a marketer, you will want to generate as much traffic as you can. By building backlinks, you can be granted the ability to gain a lot of traffic. However, if you're new to this or you're struggling with building backlinks, you may want to follow our steps to gain more traffic.

Step 1. Keep up with your competitors

- | | | |
|---|--|---|
| 1 | Keep an eye on your competitors by understanding and learning their link building techniques. | <input type="checkbox"/> <input type="checkbox"/> |
| | | |
| 2 | Try subscribing to their content to keep yourself up to date with your competitors. | <input type="checkbox"/> <input type="checkbox"/> |
| | | |
| 3 | You can use tools to spy on your competitors' backlinks like monitor backlinks, which helps you understand how to build links. | <input type="checkbox"/> <input type="checkbox"/> |
| | | |
| 4 | You can also utilize and create Google alerts to keep an eye on your competitors so you can learn their link building ways. | <input type="checkbox"/> <input type="checkbox"/> |

Notes



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Step 2. Build links with other bloggers and influencers

- 5 Try using sources like LinkedIn to meet and talk to other people of whom you can tell them about your company and content. They might end up supporting you. ☐ ☐
- 6 You can talk to webmasters and explain what your company and site is all about. They might use your links then and help you form backlinks. ☐ ☐
- 7 Target people who deal with your specific niche to figure out who can help you grow your backlinks. ☐ ☐

Step 3. Donate

- 8 You can form backlinks by simply donating to nonprofit organizations. ☐ ☐
- 9 Just try to find websites that deal with your niche. ☐ ☐

- You can find these queries by searching on Google.
- Insert your keyword, donation, and the niche to find these organizations.

Notes



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Step 4. Try and get interviewed

- 10 If you can try and get interviewed, you may end up earning backlinks for your website. ☐ ☐
- 11 Just look for websites that are running interviews and you might end up landing an online interview. ☐ ☐

Step 5. Try guest blogging

- 12 To reach new audiences, you need to take a step into guest blogging so that you can attract some potential backlinks. ☐ ☐
- 13 You can use your other social media platforms to make your blog articles, of which you can easily link it to your website as a backlink. ☐ ☐
- 14 Follow what the influential guest bloggers are doing and contribute to the websites they contribute to if you want to try and gain backlinks. ☐ ☐

Notes