



Checklist 6 - Monetizing Your Niche Site

Project Name: _____

Date: _____

Yes No

One of the main ideas behind building a niche site is to make money by generating enough leads and driving sales. In addition to sales, there are diverse ways of making money through your niche site, which include affiliate marketing, Google AdSense, and sponsored contents. However, as your niche site advances, it is possible to explore other revenue generating avenues for your site such as selling skills, selling digital and physical products, as well as creating gated content for premium members as will be addressed herein. Here is a guide for monetizing your niche site.

Selling your Products

- | | | | |
|---|--|--------------------------|--------------------------|
| 1 | Create and sell e-guides, e-book and audio books for your niche. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Sell video training courses on your site. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Build an app or extensions. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Develop and sell tools, services and other information. | <input type="checkbox"/> | <input type="checkbox"/> |

Notes



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5 Sell merchandise on your site.

Memberships

6 Set up paid memberships.

7 Create paid gated community for user engagement in forums and workshops.

8 Offer paid membership for access to educational materials and discounts.

9 Create exclusive premium content.

Affiliate Marketing

10 Make money through Google AdSense and display ads such as Ezoic, Mediavine.

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11 Monetize your site through CPA offers.

12 Use Squidoo niche sites to promote affiliate products.

Reviews and Sponsored Posts

13 Provide paid reviews for products on your site.

14 Publish sponsored content on your site.

15 Offer sponsorship opportunities for your live streams.

Monetizing your Skills on-site

16 Offer speaking engagements.

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17 Charge consultation fee for your skills.

18 Offer your skills to local businesses at a fee.

Dropshipping and Courses

19 Launch a dropshipping store.

20 Launch an on-line course for your niche.

21 Consider flipping and selling websites.

Others

22 Monetize access to your email list.

Notes



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Leverage pay per click ads.

24

Sell ad space.

Notes