



Checklist 13: Video Hosting Setup Checklist

Project Name: _____ Date: _____

Yes No

Decide on which service you would like to host your videos. We recommend Youtube for content videos, Vimeo for paid content training videos, Facebook for Viral videos and Rev to video captions and subtitles.

- | | | | |
|---|-------------------------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|
| 1 | Have I created an account on Youtube and branding and links back to my website? | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Have I created an account on Vimeo for paid content and a place to backup other videos? (We use the \$49/ year package) | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Have I created a Facebook Fanpage account and know how to upload videos? | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Have I created a Rev account and connected my Youtube and Vimeo accounts? | <input type="checkbox"/> | <input type="checkbox"/> |

**Tip: We highly recommend when posting videos on Facebook to include video captions. 56% of FB uses what videos without sound. Facebook has an auto-generate feature that works but might require some editing. For professional hassle free translation, we use Rev which is \$1 per minute.*

Notes