



Checklist 9: The Social Mindset

Project Name: _____

Date: _____

Yes No

In the world we live in today, success is not about the number of followers you have on Twitter or LinkedIn. It is about making use of these connections to create meaning and value. Connectional intelligence is a skill everyone needs to acquire in the connected era of today. Here is a checklist on how you can make social media a mindset and not a tool:

Starting Up

- | | | | |
|---|--|--------------------------|--------------------------|
| 1 | Start making use of social tools to move on with your goals and missions in life. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Begin by defining your dreams and aims. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Question yourself about your wants and goals that you want to get done within the near future. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Once you clarify your goals, make use of social media platforms to add value to your dream. | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Before beginning to make connections, ask yourself about the things you know and the things you do not know. | <input type="checkbox"/> | <input type="checkbox"/> |

Notes

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6 This will prevent you from overlooking the resources you have around you.

7 Make use of the power of networks to help you find answers in unknown and unexpected places.

More Insight

1 Ask the right question and ask it in a way that it designs a problem.

2 Offer a fun way for people that can make them pitch in and solve the problem.

3 Try building connectedness in the core of your company.

4 You can try holding internal TED talks.

5 Junior employees can be allowed to start blogging or carrying out pod casts.

6 Build communities that can make knowledge accessible from peers.

Notes

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- 7 Make use of social tools to create sustainable relationships.
- 8 Make use of networking platforms like Spindows.
- 9 These can accelerate and fasten up the means of communication across different geographies resulting in the discovering of new colleagues with new ideas.
- 10 Adapt different mindsets to engage socially and understand what different people think and how they behave.

Notes