



Checklist 10: Growth Tools - Widgets Slide-In

Project Name: _____

Date: _____

Yes No

Important: If you plan on creating more Widgets with the same text and settings you can duplicate anyone you previously created.

- | | | | |
|---|------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|
| 1 | Click on Growth Tools in the left menu. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Click in the top right "+ New Growth Tool" or click on the settings icon on one you've created and click Duplicate. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Enter Widget Name (We'll be creating a Slide-In) Example: Website Slide-In Free Offer | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | By default bar widget will be displayed if you duplicated it. Click Bar and you'll see 3 more options. Choose "Slide-in". | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Click or Unclick Show Description depending on the message you want to deliver. For this example, we'll turn off Show Description. | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | Leave button Type as "Send to Messenger" | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Edit the text if required. You'll see the preview on your screen and you can simply click and edit. | <input type="checkbox"/> | <input type="checkbox"/> |

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Example: Want Updates On Our New Products, Services & Special Offers? Click The Button.

- 8 Edit the background colour if required. (white works well)
- 9 Edit the headline colour if required.
- 10 Choose between blue and white for the Button Background
- 11 Choose a button size: Small, Medium or Large.
- 12 Add an image to your slide-in widget. We found a logo or personal photo increases conversions here.
- 13 Choose the button text which most relates to your offer. Choices are:
- A. *Send to messenger*
 - B. *Get this in messenger*
 - C. *Receive this in messenger*
 - D. *Send this to me*
 - E. *Get customer assistance*
 - F. *Get customer service*
 - G. *Get support*
 - H. *Let's chat*
 - I. *Send me messages*

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- J. *Alert me in messenger*
- K. *Send me updates*
- L. *Message me*
- M. *Let me know*
- N. *Keep me updated*
- O. *Tell me more*
- P. *Subscribe in messenger*
- Q. *Subscribe to updates*
- R. *Get messages*
- S. *Subscribe*
- T. *Get started in messenger*
- U. *Learn more in messenger*
- V. *Get Started*

14 Choose your Slide in Placement. We found Right Middle works best.

15 Choose when to display. Since this is a slide-in widget bar and we'll be placing it on our sales page we'll choose "after 30 seconds" for this example.

16 Under Show Widget to the same user again after, pick "Always".

17 Under If manually closed by a user, show after 3 days.

18 Click Save in the top menu

19 Click Active in the top menu

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20 Click Next at the end of the screen.

21 After Submit you can choose to Redirect to a URL or Show New Message.

Important: We tend to use Show new message and add the person to any of the flows we created which we'll cover below in step 21. Note, this bar can be used for the Special Offer Flow Or Free Training Flow you created previously.

22 Edit the Submitted State page by editing the text informing them to click the link to either go to messenger or go to the URL.

*Example: Thanks for subscribing. I've left a free gift in your messenger inbox.
Access Here*

23 Add an image to the Submitted State if you wish.

24 Click Next

25 Next, we'll edit the opt-in message. Under Opt-in Message click Edit

26 You can edit the default message any way you wish. You can add files, links, videos, audio, etc. You can also link to another step once that message is sent. First, edit the message.

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Example. Welcome {firstname}! Thank you for subscribing. There's a free gift coming in the next post so stay tuned. PS If you ever want to unsubscribe just type "stop".

- 27 Next click the checkbox below which says "Continue to another step".
- 28 Click Choose Next Step
- 29 Click Start Another Flow
- 30 The Green Box will appear and again click "Select a Flow to start"
- 31 Click "Click to Select a Flow"
- 32 Choose the Free Funnel Flow
- 33 Click Publish in the top right.

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- 34 To get back to the steps click the Growth Tool Title along the top and you'll see the submenu. Initial State, Submitted State, Opt-in Actions, which should be all complete and lastly Setup. Click Setup.
- 35 Click Install Javascript Snippet.
- 36 Add your domain if not already in the list.
- 37 Click Next
- 38 Here you are provided with a ManyChat Snippet to install on all your websites. Copy/Paste the code and look for tracking inside your WordPress blog or Page Builder and paste the code inside the <head>
- 39 Click Finish
- 40 If you wish to hide the Bar on certain pages, enter them under "Hide on these pages".
- 41 If you want the bar only to show on certain pages, enter the URLs' under "Only show on these pages".
- 42 Click Save

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43 Check again that Widget in Active in the top right.

44 Click Preview and test everything is working correctly.

Notes