



Checklist 3 - Picking a Name For Your Business

Project Name: _____ Date: _____

Yes No

While it's important to pick a name for your local business/agency, it's also important to not overthink things. You can use the following simple formula to create your agency name which you can use to brand yourself on your website, social media and business cards.

Your First Name/Last Name/First + Last Name + the following words:

Media, Growth, Agency, Solutions, 360

Alternatively, you can use NameMesh.com to help you generate a domain name for your agency.

- | | | | |
|---|---|--------------------------|--------------------------|
| 1 | | <input type="checkbox"/> | <input type="checkbox"/> |
| | Go https://www.namemesh.com/ | | |
| 2 | | <input type="checkbox"/> | <input type="checkbox"/> |
| | Enter 2-3 keywords separated by a space. | | |
| 3 | | <input type="checkbox"/> | <input type="checkbox"/> |
| | Click "Generate" and you'll get different TLDs (.com, net, etc.) and variations for your domain name. | | |
| 4 | | <input type="checkbox"/> | <input type="checkbox"/> |
| | Once you find one you like, look at the top right of the page where it says "Registrar". | | |

Notes



Checklist 3 - Picking a Name For Your Business

This is where you'll buy your domain name from, there are 10+ registrars to choose from, simply click the drop down menu where it says "Blue Host" and you can pick any registrar.

Any domain name you click on will take you to the registrar's site. You may have to enter your domain name there in the "Domain" section once you get there.

Notes