



Checklist 4 - Get More Leads With Fun Quizzes

Project
Name: _____

Date: _____

Yes No

Quizzes have proven to be one of the most popular and viral ways to creating a large subscriber list. It works across all industries and niches and has been used by many household name companies. For growing your brand, it is essential to be known for something. Are you looking for quick and easy ways to generate online quizzes for your site? Here are the simple steps to do so:

CREATE A QUIZ:

1

Use QuizMaker to generate a quiz. Open this tool on your web page and select a quiz.

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2

Now, add a title and proceed to type your first question and adding its answer. Hit the Add Question button after writing it, and continue writing questions this way.

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3

Next step is to tap on the Share button or to copy the link of your quiz and hit the social buttons.

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NOW USE THIS QUIZ TO GET LEADS:

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After creating an appealing quiz, you've got to capture leads from the audience through it.

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5

Now add an option of Require Email To View Results at the end of the quiz.

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6

Go to settings and select the “Lead Capture” section to get started with this.

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NOW INTEGRATE YOUR QUIZ WITH EVERYTHING:

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The next step in getting your quiz to a high level is to integrate newly captured leads into your sales pipelines.

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Next step is to market these leads with MailChimp or SalesForce. You can embed your quiz on your website also.

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MAKE A FUN AND VIRAL QUIZ:

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To do so, you have to go to QuizMaker and select the quiz.

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10

Now type at the top of the editor and add whatever questions you desire of adding.

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11

Then tap on Results option and add your Outcomes and assign these to your answers to the questions.

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HOST LIVE QUIZZES FOR YOUR CUSTOMERS:

12

To use this fun factor, prepare your quiz on QuizMaker and go to the Share tab.

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13

Hit the Present button and see the audience getting live with you in your presentation.

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14

Now, ask them questions during your live presentations and give them results at the end.

☐ ☐

BUILD A SCORED ONLINE QUIZ:

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For this type of fun quiz, write the title of the quiz first.

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16

Now, write down your questions for the quiz.

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17

After this, assign marks to each choice in answer.

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18

Simply write your quiz results now and write them shortly.

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19

Now, finally, fix some score ranges for every result and make your audience curious.

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20

At the end, ask for the email of the visitor to provide him access to results.

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