



## Checklist 4 - Using Instagram Tools For Free

Project

Name:

Date:

Yes      No

*After creating a business profile for a brand, most influencers prefer to use countless tools that a business profile has to offer. This is done to get a lot of audience in a very short time. As Instagram has become a very powerful and frequently used social media app, the numbers of users on this app are increasing gradually to a tremendous amount.*

*If you are a marketer and want to improve your brand's marketing on Instagram, you have to immediately start using the following Instagram tools that are totally free and easy to use:*

### Using Instagram Photo Editing Apps:

1

First, you have to create an interactive and attractive Instagram feed of your account that will encase all the product features and qualities.

 

2

For this, use Instasize Photo Editor.

 

3

Now start editing your photos and videos on this tool for free and post them on your feed without hesitation.

 

4

Use different filters for free and enhance the beauty of your pictures to make them eye-catching for the audience.

 

### Using Instagram Scheduling Tools:

Notes



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You have to enhance your Instagram management skills to keep your posts up to date.

6

Use the famous Instagram tool named Hootsuite for free and schedules your posts.

7

By doing so, you'll get a notification on your time that has been set by you to post.

8

This way, you'll be able to do your other tasks more easily without worrying about your feed and new posts.

### Grow Your Followers Using Free Tools:

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Now that you have an Instagram account and you've dealt with publishing your posts using tools, it's time to get an audience.

10

Use the Combin app, which will help you increase your Instagram follower's number and auto-update your search results for the audience.

11

This app will work based on location, hashtag, and many such factors that are associated with your brand.

### Limiting Your Instagram Traffic:

12

As a marketer, you'll have to create a link-in bio that will contain all the content that you want your followers to see.

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13

Using Linktree, manage your Instagram traffic for free.

 

14

Remember that this free access to all the Instagram tools will be provided to you only when you'll have a business account.

 

### Becoming a little More Appealing to Audience:

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To engage your followers as much as possible, you can use Boomerang, which is a free tool available on Instagram.

 

16

By this app, you'll be able to create amazing videos that will appeal to your audience and enhance your audience number.

 

17

You can also make use of tools like Foursixty that allows the audience to get in contact with the landing page of your product.

 

18

From there, they can add items of your product in their cart and buy them instantly.

 

Notes