



## Checklist 9 - General Autoresponder Settings

Project Name: \_\_\_\_\_ Date: \_\_\_\_\_

- |   |   | Yes                      | No                       |
|---|---|--------------------------|--------------------------|
| 1 | Is the sender name field correct (Company name or person)?                  | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Is the sender email the same as the company URL?                            | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Is optin form settings enabled to single optin and single optin via API?    | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Have I a welcome email in place and active to go out directly after signup? | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Is the confirmation page set correctly inside your autoresponder?           | <input type="checkbox"/> | <input type="checkbox"/> |

Notes