



Checklist 8 - Free Plus Shipping Model

Project
Name: _____

Date: _____

Yes No

Free plus shipping is basically the act of selling products for free but just charging the shipping fee. In this era, free plus shipping is not very common, but it can be very helpful for settling a small business. If you're someone looking for ways to develop such free plus shipping for your business, you'll have to do it with some e-commerce sources like Shopify.

You can use it either to do a standalone business out of it or use it just to get traffic of the audience to your webpage. Here are the steps that you need to follow:

Setting Up Free Plus Shipping On Shopify:

1 You can set up this model of earning money for free on Shopify by first signing into your Shopify account.

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2 If you don't have a Shopify account, sign up for it immediately.

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3 Now go to the Shopify Admin in your Shopify account.

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4 From there, go to the Settings of your account.

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5 There you'll see the option of Shipping, choose it.

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- 6
- Now choose the option to edit the shipping zone for your online business.
- 7
- After this, you'll get an option to add weight-based rates for your products. This will charge your customers the shipping price based on the products they purchase.
- 8
- Now when you tap on the edit option of your product, you'll get a choice to set weight for the product. Set the sample box weight to 0.00kg.
- 9
- But don't forget to set the weight of every product to 1.00kg.
- 10
- Now for every product, your customer will be charged a shipping fee that'll be in your profit.
- Make Use Of Dropshipping:**
- 11
- Using this method will help you sell your products without having to use the inventory that costs a little too much.
- 12
- An app named Oberlo is best for dropshipping. You can get it from your app store.
- 13
- Install the Oberlo app to your online store, and you'll be good to go.

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|----------------------|---|--------------------------|--------------------------|
| | | <input type="checkbox"/> | <input type="checkbox"/> |
| 14 | Now anything that your customer will purchase from your store will directly be shipped by the main warehouse of that particular product. | <input type="checkbox"/> | <input type="checkbox"/> |
| Do Marketing: | | | |
| 15 | The one very major thing to help you in free plus shipping is the marketing. | <input type="checkbox"/> | <input type="checkbox"/> |
| 16 | You have to advertise your store on different social media pages and apps so that customers get driven to your store. | <input type="checkbox"/> | <input type="checkbox"/> |
| 17 | Use Facebook Advertising and get an overview of your campaigns. | <input type="checkbox"/> | <input type="checkbox"/> |
| 18 | Make improvements accordingly, and get your profit all for free. Because you won't be investing anything in this business, and you'll be making a profit out of shipping fee. | <input type="checkbox"/> | <input type="checkbox"/> |

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