



Checklist 11 - Your E-commerce Shipping Solutions

Project Name: _____

Date: _____

Yes No

If you are an entrepreneur looking for ideal ways to ship your products to your customers, then you're not alone. Every online business holder wishes to know the best e-commerce shipping solutions to get more profit out of his business.

E-commerce shipping is basically the maintained product delivery to the customers. And if you don't know how to ship, here are some solutions for this:

Using Courier Service:

- 1 A very effective method to ship products online is the use of courier service.
- 2 If you're in the USA, you can take help from services like UPS or FedEx to ship products to your customers on time.
- 3 These services provide good insurance for lost products, and they also pay for damage to the product.
- 4 While choosing the courier service for your store, make sure to do so on merit.

Knowing the Shipping Costs:

- 5 You can ship your products effectively if you know their costs.

Notes

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- 6 Evaluate your product's size, weight, and the destination to which it has to be shipped.
- 7 These factors will help in finalizing the costs of shipping and charging your customers accordingly.
- Include Free Shipping:**
- 8 You can use this solution for e-commerce shipping by increasing the cost of your products being purchased.
- 9 You can also partially charge your customer for the shipping and pay the remaining charges by yourself. This increases the price of the product slightly.
- 10 For free shipping, you can make use of discount codes for your customers that they'll avail.
- Know Your Margins:**
- 11 For this, you'll have to research a lot to get a clear idea about the profit that you will make out of each purchase.
- 12
- If you fail to know your margins, you'll definitely end up losing money.

Notes

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- 13 You can use a chart to fill out details about all the steps that will take place until the delivery of the product to the customer.
- 14 Mention product cost, packaging, shipping fee, customs, credit card fee, and profit margins in this chart and fill out all of these to get the final result showing the cost of shipping.
- 15
- Include this cost in the product's price totally or partially.
- Use Better Packaging:**
- 16 Your product should be packed decently so that your brand gets marketed by your customers after they receive their package.
- 17 To keep your products safe from breaking, use better packaging like boxes.
- 18 You can include a Thank you note for your customers inside the product packaging, to leave an impression on them.

Notes