



Checklist 3 - Best Tools For Content Management

Project Name: _____

Date: _____

Yes No

Nowadays, thousands of websites on the internet are sharing content continuously, and if you want yours to be famous and successful, you'll have to put some thought into the design and content of your site. Content marketing tools can help you with this problem:

HUBSPOT:

1

HubSpot can help you in content management quite effectively as it has features like A/B testing.

2

Furthermore, you can create personalized content using HubSpot, which is wonderful.

3

You can create a list of people from your database, who have visited your site by using Hubspot.

4

You can create elegant designs for your website using HubSpot's templates.

5

You can also host videos and add call-to-action buttons using this content management tool.

6

Everything you post using HubSpot is kept safe, and you can also get insights about your work using this software tool.

Notes

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SQUARESPACE:

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This content management tool works best for designing a website so that you can use its various customization options.

8

You can design your website by using different themes and colours provided by this tool.

9

You can have unlimited bandwidth and storage because of this tool, so your website will stay working day and night.

10

You can also get virus-free and fully secure hosting using Squarespace.

11

This tool provides a support team so that you don't have to answer each and every question asked on your site, which is quite convenient.

WIX:

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If you don't want to use the above two tools, you can use Wix, which offers a free plan and provides many templates and pages.

13

If you subscribe to their paid plan, you can access VIP support and extra storage for your site, which will help manage content more easily.

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14

You can also add forms, create calendars for your content using Wix, and improve your content management skills.

WORDPRESS:

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This is the most famous and used tool for content management around the globe, and you can get it free.

16

If you plan on getting a template and hosting your site on your own, you need to pay for it on WordPress.

17

You'll need a developer or a designer for your website and it can be found on WordPress.

18

You can also manage SEO, speed of your site using WordPress.

Notes