



Checklist 15 - Resharing Content From Influencers

Project Name: _____

Date: _____

Yes No

As this is the era of social media, there are a number of influencers who promote different businesses by sharing their content. The one thing that you need to do is reshare the content those influencers are posting if it relates to your content. Here is how you can do it:

POST#TBT OF CONTENT:

1 Believe it or not, the audience on social media likes being nostalgic and if you re-post any influencer's old post with a hashtag #tbt, they're going to like it.

2 Just choose any of the posts from a famous influencer and make sure it relates to your content.

3 Post it on your social media channels by tagging the influencer and using the hashtag #tbt.

RESHARE ON A SECTION OF YOUR BLOG:

4 If you don't want to work on your entire website, you can work on a section of your blog.

5 Choose any relevant post and material that influencers have posted about your brand and content and reshare it on your social media.

Notes

Checklist 15 - Resharing Content From Influencers

6 You can also create an ad about the same blog and print it on TV and social media to run a campaign for your brand.

USE CURATION:

7 Sometimes you don't feel like sharing a whole post of any influencer, and you wish to create something of your own.

8 You can do it by curating the content that influencers have created and re-post it in your own words.

9 This way, you'll be resharing entirely fresh content, but it will relate to earlier posts of influencers and bloggers.

FOLLOW THE RULES:

10 You don't want your website to be shut down because of disobeying certain social media rules.

11 Always give credit to the influencers whom posts you are sharing.

12 There are certain repost apps that you can use to reshare content more efficiently on social media, use them.

13 Message or comment under the posts of influencers that you want to copy and ask for their permission.

Notes

Checklist 15 - Resharing Content From Influencers

14

And then, reshare by giving full credibility and being sure that you are following all the rules.

USE REGRAMMING MANUALLY:

15

Instagram is one of the biggest and famous social media platforms, and you can program posts there.

16

Just take a screenshot of any picture that you like to reshare and crop whatever parts of the image you don't want to show.

17

Then post it on your feed.

18

Finally, mention the picture credits to the real owner of that picture, and your purpose will be met.

Notes