



Checklist 2: Getting your Affiliate Links and Tracking ID's

Project Name: _____ Date: _____

Yes No

Are you a ClickBank affiliate? If you are then as a ClickBank affiliate, you need to know how to get your affiliate links and tracking ID'S. If you are new to all of this, then you might be in search of some help. We've come up with a checklist to help you get on track:

Creating HopLinks From a Product Listing

- 1 You can form HopLinks using two ways, and these are:
 - *An encrypted HopLink using ClickBank Marketplace or HopLink Shield*
 - *A readable HopLink that contains affiliate and vendor names.*

- 2 Go to the ClickBank marketplace or ClickBank insights.

- 3 Search on these platforms to find a product to promote.

- 4 Then click on the Promote button present in the product's listing.

- 5 Provide the nickname for your account and give an optional Tracking ID.

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6 Next click on Create. Copy this HopLink.

7 Save the link for use in promotional materials.

8 Lastly, click on Close Window.

Creating Encrypted HopLinks through HopLink Shield

1 Visit HopLink Shield.

2 Provide a vendor nickname as well as your affiliate nickname.

3 Click on Encode.

4 Copy this HopLink and save it for use in promotional materials.

How to Create a Human-Readable HopLink?

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1 Readable HopLinks are not as safe and secure as encrypted HopLinks. So we recommend you the other two ways for the generation of your link.

2 Replace affiliate with your account nickname.

3 Also, replace the vendor with the vendor's account nickname.

How to Test HopLinks?

1 Follow the HopLink. Do this by either clicking on it or by entering it into the browser.

2 Click on the Buy Now button or the equivalent is given.

3 You will be displayed in the ClickBank order form.

4 Scroll down to the bottom of the form. See section below terms of sale.

5 You will have one of these three observations

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- *[affiliate=yournickname]- the HopLink is working*
- *[affiliate=none]- the Hoplink is not reporting you as the affiliate*
- *No [affiliate=] line given- vendor might have a disabled display of line on their order form*

Notes