



Checklist 18: How to Sell to Different Languages on ClickBank

Project Name: _____

Date: _____

Yes No

If you're a veteran ClickBank vendor who has a successful product in English or if you are a new vendor who has a product that would attract to an international audience, putting your product out in a foreign language us a brilliant way to tap into a huge market for your products. On ClickBank, you could use languages such as English, French, Spanish, German, Portuguese and Italian. Here is a checklist on how to sell to different languages:

How to Set up Multi-lingual and Multi-currency Products?

- | | | | |
|---|---|--------------------------|--------------------------|
| 1 | Log into your already existing ClickBank account. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Spot the Vendor Settings tab and click on it. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Next, click on My Products. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Choose the product through one of the following ways: | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Click on the Edit icon for one of your products that already exist. | <input type="checkbox"/> | <input type="checkbox"/> |

Notes



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- 6 Or try creating a new product and then go ahead with it.
- 7 Make use of the Language and Product Currency fields to tell about the language of the product and its default currency.
- 8 End creating the product.
- 9 Or click on Save Changes.

What will the Customer See?

- 1 These are the steps that will occur when a customer purchases a non-English or non-USD currency product:
- 2 The customer will be taken to the product's pitch page.
- 3 Then, he will click to buy your product.

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- 4 Next, the customer will be taken to the ClickBank Order form, and he will provide his payment information. (These details will appear in the language and currency that you specified while creating the product)
- 5 The customer will then click on the Pay Now button.
- 6 After authorization of the payment info, the customer will receive the order confirmation page.
- 7 ClickBank then delivers an email notification to the customer with summarized details of the purchase in the language specified during product setup.

What will you See?

- 1 After the authorization of the customer's payment info, you will be sent an English email notification. This will alert you of the purchase.
- 2 If a customer demands technical support, then you will receive an English email from ClickBank.
- 3 The customer's comments will be present in either the header or footer of the notifications; they will be in the language received.

Notes