



Checklist 16: How to Add an Upsell to your Offer in ClickBank?

Project
Name: _____

Date: _____

Yes No

PitchPlus Upsell Flows a feature on ClickBank that lets a person create upsell flows that present up to three additional offers to his customer once the customer has completed purchasing the initial product. Up to three additional offer pages can be displayed along with the initial offer. Don't have information about the basics? This checklist will help you:

Creating Pitch Pages

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|---|---|--------------------------|--------------------------|
| 1 | Each and every upsell pitch page must follow these rules for the flow to become active: | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | The page must have a clear and prominent option to decline the offer by the customer near every accept link button. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | The page should necessarily display the price associated with the acceptance of an offer. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | The accept link or button should ideally indicate that the customer is making a purchase. | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Phrases that are acceptable on these buttons include: "Buy Now," "Add to My Order," and "Add to My Purchase." | <input type="checkbox"/> | <input type="checkbox"/> |

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| 6 | Phrases that are vague and misleading will not be acceptable. These can include: "Learn More," "Yes," and "Click Here to Continue." | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Every pitch page can go up to offer a maximum of 12 products. (It is not suggested to create a page that allows the customer to buy more than five products in one step.) | <input type="checkbox"/> | <input type="checkbox"/> |
| 8 | Each page should either offer four products or the products of some other vendor but should not offer both. | <input type="checkbox"/> | <input type="checkbox"/> |
| 9 | Each page can only offer multiple products if ClickBank has enabled this option for your account. | <input type="checkbox"/> | <input type="checkbox"/> |

How to Configure the Upsell Flow?

- | | | | |
|---|--|--------------------------|--------------------------|
| 1 | Firstly, log into your ClickBank account. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Then, click on the Vendor Settings tab. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Click on My Products. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Once in the Add New section, click on Upsell Flow. | <input type="checkbox"/> | <input type="checkbox"/> |

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5 The Upsell Flow page will be displayed.

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6 Provide and enter a name for upsell flow and click on Save.

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7 Go onto configuring each offer by clicking on Add Offer.

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8 Enter the below information to configure an offer:

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- *Pitch URL*
- *Mobile Pitch URL*
- *Add Product*

9 Once you've entered the above information, click on Save.

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10 After completion of PitchPlus Upsell Flow, click on Close.

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11 Lastly, click on Request Approval given in the status column.

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12 You will receive a response within 3-5 business days.

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