



Checklist 12: Making use of ClickBank Marketplace for Research

Project Name: _____

Date: _____

Yes No

ClickBank Marketplace is a wonderful space where vendors come and provide information related to their products. Various affiliates then view these products and their statistics for sales. Here is a checklist briefing you about the use of ClickBank Marketplace:

Marketplace and Research

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|---|--|--------------------------|--------------------------|
| 1 | To find products to promote, you can start at the ClickBank Marketplace. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | You can carry out Basic Search. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | This is a basic search bar at the top of the marketplace. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Enter keywords to search the marketplace for accounts that relate to the keywords. | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Then, you can also use the Advanced Search option that is next to the basic search option. | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | Click on it to see the advanced search page displayed. | | |

Notes

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- 7 Make use of the options provided to narrow down your search.
- 8 Make use of options from:
- *Enter Keywords*
 - *Exclude Words From Search*
 - *Results Per Page*
 - *In This Category*
- 9 To improve your search results, make your search more specific and eliminate keywords that don't go with your niche.
- 10 Add criteria to your search such as:
- 11 Enter your keywords in quotes, e.g. "golf swing."
- 12 Enter your keywords with an AND in the middle to get results for both terms
- 13 Enter your keywords with an OR in the middle to get results related to either term.

Notes



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- 14 Enter keywords with NOT in the middle to get results only for the first term and not second term.
- 15 Make use of parentheses with keywords to do more complex searches.

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