



Checklist 10: ClickBank Approval Checklist

Project Name: _____

Date: _____

Yes No

Certain things need to be completed to gain approval by ClickBank. Here is a summarized checklist to help you tick the important steps:

Pitch Page

- | | | | |
|---|---|--------------------------|--------------------------|
| 1 | This is the page that describes your product to the prospects and convinces them to buy. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | A pitch page must contain all of the following information: | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | A detailed description of the product | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Costing of product | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | For recurring billing products, make sure to mention all details of the rebill schedule clearly | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | This should include the no. of times a customer is billed and how frequently they will be billed. | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Mention the file format of your product and any particular software or operating system needed to use it. | <input type="checkbox"/> | <input type="checkbox"/> |

Notes



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- 8 Mention if your product is only beneficial to customers in specific geographic regions or country.
- 9 Tell how the product will be delivered, i.e. direct download, email etc.
- 10 Tell how long the product will take to be delivered.
- 11 For recurring billing products, explain how the product will be delivered and how often.
- 12 Add the following disclaimer to the Pitch Page and the Thank You, Page.
- 13 ClickBank is the retailer of products on this site. CLICKBANK® is a registered trademark of Click Sales, Inc., a Delaware corporation located at 1444 S. Entertainment Ave., Suite 410 Boise, ID 83709, USA and used by permission. ClickBank's role as retailer does not constitute an endorsement, approval or review of these products or any claim, statement or opinion used in promotion of these products.
- 14 Stay prepared to give a script for your video if ClickBank asks for it.

Thank You Page

- 1 This is the page the customer sees after they purchase the product.

Notes



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- 2 The customers must have access to you if they have any queries related to the product.

- 3 Include an email address, a link to the email address or contact us link.

- 4 Put in the ClickBank Trust Badge (CBTB)

- 5 Mention a reminder to the customer that their credit card will show a charge by ClickBank or CLKBANK*COM instead of a reference to the specific product.

- 6 Write clear instructions on how to download or access the product.

- 7 Put in the following disclaimer:

- 8 ClickBank is the retailer of products on this site. CLICKBANK® is a registered trademark of Click Sales, Inc., a Delaware corporation located at 1444 S. Entertainment Ave., Suite 410 Boise, ID 83709, USA and used by permission. ClickBank's role as retailer does not constitute an endorsement, approval or review of these products or any claim, statement or opinion used in promotion of these products.

Other Necessary Steps

- 1 Make your Payment Link

- 2 Test the payment link by making a test purchase.

Notes



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- | | | |
|---|---|---|
| | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Designate a HopLink target URL. How to: | <input type="checkbox"/> <input type="checkbox"/> |
| 4 | Log in to your ClickBank account. | <input type="checkbox"/> <input type="checkbox"/> |
| 5 | Click the Vendor Settings tab. | <input type="checkbox"/> <input type="checkbox"/> |
| 6 | Click My Site. | <input type="checkbox"/> <input type="checkbox"/> |
| 7 | Click Edit to the right of the Marketplace Information section. | <input type="checkbox"/> <input type="checkbox"/> |
| 8 | Enter your HopLink Target URL in the top field. | <input type="checkbox"/> <input type="checkbox"/> |
| 9 | Enter Marketplace Information. | <input type="checkbox"/> <input type="checkbox"/> |

Notes