



## Checklist 22: Create A Lead Magnet

Project Name: \_\_\_\_\_

Date: \_\_\_\_\_

Yes No

*If you want to use YouTube to build your email list then you can use the 'Magazine' templates to easily convert any written content into amazing looking PDFs that you can then use for Lead Magnets such as eBooks, Checklists, Cheat sheets and more... Easily drag and drop text and images and copy and paste text from boring or poor-quality Word Docs and transform it into a great free download to give to your subscribers.*

Open all of the design templates in your dashboard

 

Go to the documents section

 

Click on Magazine

 

Scroll through the design templates in the left column

 

*Note: Some are just front covers but some (with folder top right corner) include several pages you can use and easily edit*

Choose a template that you would like to use

 

Notes

## Checklist 22: Create A Lead Magnet

Edit the front cover

 

Add new page

 

*Once you have the cover complete then start adding content using ready-made page layouts that you can edit*

Zoom in

 

*If you can see the text properly the you can use the zoom feature in the bottom right of the screen*

Copy and Paste content

 

*If you already have written content you'd like to use simply copy and paste it into the text boxes or type the text write into your design*

Add pages from different templates

 

*You can easily add pages from different templates and then change the colours to match the previous pages by creating a new page and then selecting a page from a different layout*

Add links

 

*You can add links to any of your text by highlighting the text and clicking the Link icon in top right above your design, then just add your link and apply*

Notes



## Checklist 22: Create A Lead Magnet

Download

 

*Once you're done then click download and download all or some of your pages as a PDF*

*Notes*