



Checklist 18: Create a Facebook Post

Project Name: _____

Date: _____

Yes No

Everyone loves quotes, they get liked and shared a lot on social media especially if they are related to the topic or interest of your followers or they connect with your audience in an emotional way.

Open all of the design templates in your dashboard

Go to the social media section

Click on the Facebook Post template

Scroll through the design templates in the left column

Click on a template to add it to your blank canvas

Search for Royalty Free Images

As well as the Canva search feature you can also search other royalty free stock image sites such as Pixabay

Go to <https://pixabay.com/>

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Search for famous people who you would like to find quotes from

Save the images that you would like to use

Now find quotes by these people

Go to Brainytree <https://www.brainyquote.com>

Enter the person's name and you'll find a number of quotes from them

Search quote categories

Alternatively you can search for quotes such as inspirational, success, determination etc

Find a quote you like and make a note of the name and then search for images of that Person

Upload images to Canva

Upload the images of these people to Canva

Add them to your Facebook post

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Add the quote

Add the text to your design and copy and paste the quote

Resize, position and change colour of the text

You now have a great looking and highly engaging Facebook post

Create several posts like this

Download all of these as JPEGs

Upload them to Facebook and add a brief description in your post and encourage people to like, comment, share or tag someone

Notes