



Checklist 12 - Affiliate Approval

Project Name: _____ Date: _____

When you are new to affiliate marketing or new to using a different affiliate marketing platform and you need to request approval to promote a product, it can be frustrating to find out that some vendors won't approve you unless you have made a certain number of sales.

You may feel like you'll never be able to make any sales if no one accepts you as an affiliate.

However, what you will find is that most vendors are just trying to make sure that they only accept affiliates who are genuinely going to promote their products the right way, pre-sell their products and send them good quality traffic which converts into sales.

Sending a ton of poor quality traffic to an offer can affect the product vendors conversion rates and this will not help them at all.

So, if and when they do approve your request then don't be surprised or disheartened if they set your commissions to delayed and not instant.

This means that they will wait until the 30-60 day money back guarantee has expired and then you will receive your commissions. This is normal and they just don't want to pay you and then have to refund a customer as they will lose money.

Affiliate Approval Requests

To improve the chances of your affiliate approval request being accepted there are a number of things you can do which will help you when filling out your request, these are;

	Yes	No
1 Social Media	<input type="checkbox"/>	<input type="checkbox"/>

Connect with product vendors on Social Media, like, share and comment on their posts. Sharing their posts will help you stand out and

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they will appreciate the share as it will help drive more traffic for them. Also join Facebook groups like JVZoo and Muncheye etc and interact with their posts to get more exposure.

2 Live Events

If you ever have the opportunity to attend live events then make sure you do. This is probably the best way to connect with people and build business relationships and friendships. If you can connect with people at live events they are more likely to remember you and accept your requests.

3 Buy their product

If you let them know that you would like to promote the product after purchasing it this will greatly improve your chance of being approved. They will appreciate the fact you have purchased it and will also see that you are promoting something you have used rather than not knowing what's inside the product.

4 How will you promote?

Let them know how you plan on promoting their product and the methods you will use to drive traffic to their offer. If you have an email list or a following on social media in a niche related to their product this will help. You want to let them know you already have an audience that's perfect for their product.

5 Don't say you're a student

If you are being coached or following training from another marketer then don't mention this. They may not like the other marketer or their

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marketing methods. It's fine to say that you're new to the affiliate platform or new to marketing but ideally don't mention it. They would prefer affiliates who have some experience.

6 Delayed Commissions

Accept the fact that if they do not know you or you haven't made many sales before then they are likely to set you commissions to delayed. Don't ask them to set your commissions to instant.

7 After requesting approval

After you have requested affiliate approval and have not had a reply for a couple of days then you may want to contact them on social media or via email and let them know and ask if they can approve you or if there's something you need to do to get approved.

8 Your own products

If you have your own products then let them know. This is a great way to drive traffic through a launch to an affiliate link within your own product as long as it's relevant.

9 Never promote poor quality products

If you promote products that don't deliver then chances are people will refund. Vendors will be able to see your refund rate and if it's poor then it's very likely that your request will be denied.

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